ANNUAL REPORT
2016 - 2017

From top to bottom
Assembled Bees, Adrian Rhodes
2017 Blues & Jazz Festival, photo by Mike Baker
2017 Ag + Art Tour Kickoff Dinner, photo by Zan Maddox
The Arts Council continues to enrich the lives of citizens, students and visitors as we build bridges between cultures, promote a strong sense of community and provide economic and cultural growth. ACYC events and facilities served over 160,000 people from 248 cities, 43 states, and 3 countries last year.

In 2015 Rock Hill became the first state-designated Cultural District in SC. Over 30 artists have studio space within the Cultural District. With new residential sites under construction, we expect a growth explosion. Local membership support is essential to help us provide the resources and tools to increase access and connections to the arts.

Ag + Art Tour - The 2017 Ag & Art Tour featured handmade items and homegrown experiences in 11 South Carolina counties: Chester, Chesterfield, Darlington, Fairfield, Florence, Horry, Kershaw, Lancaster, Newberry, Union and York, making it the largest free farm and art tour in the US! In its sixth year, York County presented 20 participating sites, June 10 - 11. The Arts Council places artists and musicians for each site and continues to provide handpainted barn quilts to identify the participating farms. As a result, the York County Heritage Quilt Trail has earned a spot on the SC Quilt Trail – adding yet another layer of tourism. Make plans to visit this family-friendly event next year. Check out the website www.agandarttour.com/York.

Blues & Jazz Festival – Now in its 13th year, the festival kicks off in Baxter Village, Fort Mill on Thursday, Oct. 5, then moves to the Cultural District in Rock Hill on Friday night, Oct. 6 for the restaurant crawl with over 12 different venues featuring talented musicians selected by Festival Producer Bobby Plair. Join us for three evenings of lively entertainment as we celebrate the music that feeds our souls with family, friends and partners.

Underexposed Film Festival yc – Celebrating its sixth season, the Underexposed Film Festival yc (UFFyc) focuses its attention on encouraging, nurturing, and supporting the creativity and vision of independent filmmakers, and providing a forum where their work can be viewed. Since its inception in 2012, the Festival has showcased the best in indie filmmaking from across the world. Films are selected by a panel of judges from the film industry and academia. Last year, 104 films from 20 countries were submitted to this international juried festival. Festival Director Karen Collins promises another great line-up in May 2018. For more information, visit www.underexposedfilmfestivalyc.org.

The Arts Council conducted an economic impact study in 2016 in partnership with Americans for the Arts. The study provides compelling evidence that the nonprofit arts and culture sector is a $27 million industry in York County - one that supports 846 full-time equivalent jobs and generates $2 million in local and state government revenue.
This financial snapshot shows a stable income in four basic categories. We were pleased to help establish an endowment to honor Barbara and Gerry Schapiro and present the Best of Show Award at the annual Juried Competition in their name. As we position ACYC for the future, we are committed to meet the challenges before us as we provide quality arts experiences for our members and patrons.

**INCOME 2015-2016**

- **Earned** 25.93%
- **Programming** 17.89%
- **Membership** 21.76%
- **Grants** 25.19%
- **Endowments** 9.23%

**EXPENSES 2015-2016**

- **Membership** 3.13%
- **Operating** 15.65%
- **Depreciation** 10.53%
- **Facility** 2.94%
- **Granting** 4.55%
- **Programming** 24.48%
- **Marketing** 13.75%
- **Outside Services** 4.41%

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<tr>
<th>Category</th>
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<tr>
<td>Annual Campaign &amp; Gala</td>
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<td>Grants</td>
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<td>Special Endowment &amp; Memorials</td>
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<td><strong>Total Income</strong></td>
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<thead>
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<td><strong>Total Expenses</strong></td>
<td><strong>$481,330</strong></td>
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**ANNUAL CAMPAIGN JAN. - DEC. 2016**

Arts Council of York County campaign expenses are kept to less than 10% each year:

- **Membership** $92,507
- **Expenses** $1,069
EXECUTIVE COMMITTEE

Nicki Nash, President
Founders Federal Credit Union
Melanie E. Jones, Vice President
York Technical College
Brian Wacaster, Immediate Past President
Springs Creative
Suzie Wright, Treasurer
Community Volunteer
Michele G. Wilson, Secretary
Community Volunteer

BOARD MEMBERS

William B. Arthur
First Citizens Bank
Mike Baker
Individual Artist
Ashley Beard
South Pointe High School
Sonja Burris
Rock Hill / York County Convention & Visitors Bureau
Jennifer H. Childers
South State Bank
Matthew L. Dosch
Comporium Communications
Michelle Morabito Hatchett
Community Volunteer
Joseph G. Hayes
American Red Cross
Kirk H. Irwin
Friday Arts Project
Sarah B. Moore
Carolinas Healthcare Systems
Priscilla Nealy
Photographer
Teresa Rector
Kelly Educational Staffing
Erica Smith
Williams & Fudge, Inc.
Michael B. Smith
Morton & Gettys
Gale Teaster
Community Volunteer
Ruth H. Todd
Community Volunteer
Jennifer Wilford
City of Rock Hill
Dr. David Wohl
Winthrop University
M. Joy Yousefian
Attorney at Law

FACILITIES

CENTER FOR THE ARTS
121 EAST MAIN STREET | ROCK HILL, SC 29730

GETTYS ART CENTER
201 EAST MAIN STREET | ROCK HILL, SC 29730

STAFF

DEBRA HEINTZ | Executive Director
KIM BROCK | Office Manager
STEPHANIE CASTALDO | Graphics/Administrative Assistant
MELANIE COOPER | Marketing & Communications
MICHAEL GENTRY | Gallery Manager
ERICA WELZENBACH | Artistic Associate